

Pasadena

The river system of the Humber Valley was important in the development of the pulp and paper industry. It was only a matter of time before _____ accessible locations were being developed for wood depots. One of these was South Brook.

South Brook is located on the beautiful sandy shore of Deer Lake, about fifteen miles east of city of Corner Brook. On a spring morning, the scenery is beautiful, with the mist hovering over the lake. The sun, trying to break through the clouds, forms a reflection of the hills on the lake. This scene, visible to the eye today, was much the same sixty-five years ago. However, the community itself was just beginning. There were few of the conveniences that are now available.

In 1921, the census showed a population of six in two families, but South Brook was beginning to look alive. The railway, which extended across the island, used South Brook as one of its stops. John Turner was station-agent.

South Brook became a hive of activity as the International Pulp and Paper Company (I.P. & P.) geared up its woods operations. It established a bunkhouse, cook-house and company store to supply the needs of the area's wood camps. The camps employed as many as one hundred loggers during the winter months. William Seaward was hired in 1923 to run the company store. The company supplied him with a house which is still being lived in today. With the dumping of the wood into the lake, many horses were needed. The company built a barn and brought in such men as Israel Bennett, a blacksmith and Mr. Gould, a veterinarian.

Logging was the main industry of South Brook. However, it also had a good supply of rock suitable for the building of the power _____ in Deer Lake. A quarry was set up, and rock was shipped by train to Deer Lake.

